

Arts and Culture

2015 Assessment of Needs and Priorities in Clark and Floyd Counties

The Community Foundation of Southern Indiana surveyed Clark and Floyd county residents, nonprofit community service organizations, business and community leaders, and our own fund holders to develop strategic community goals based on needs and priorities. Information from the needs assessment report will be used to guide the Community Foundation in its grant making to support the community's greatest needs and highest priorities. Basic human needs, education and workforce development, healthful living, economy, arts and culture, and community building were the areas highlighted in the report. While respondents shared that they are proud of this community, its history and culture and they feel safe and enjoy opportunities to engage in the community, they also recognize that more needs to be done to better meet the needs of local residents and build an educated workforce and a strong economy.

Arts and culture are essential components that enrich community life and contribute to growth, community and economic development.

Community Perceptions of Needs and Priorities

Priorities for Arts and Culture in Southern Indiana

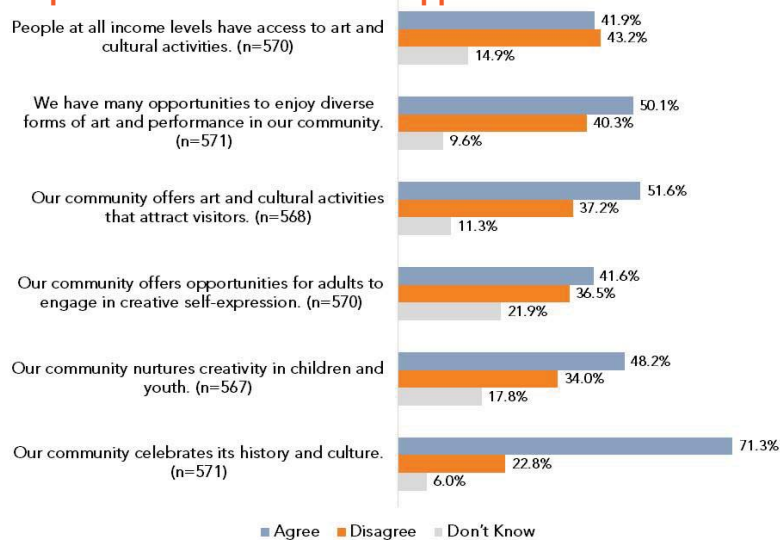
- 1 – Opportunities for people across income levels to engage in diverse art and cultural activities
- 2 – Availability of diverse art and cultural activities in Southern Indiana
- 3 – Attracting visitors with art and cultural activities
- 4 – Opportunities for adults to engage in creative self-expression
- 5 – Nurturing creativity in children and youth

In our community people feel generally good about arts and culture opportunities in Clark and Floyd counties, but recognize the need to make the arts more accessible to low-to-moderate-income residents. Cost may be a barrier to accessing art and cultural activities in the region, and likely effects our community's ability to nurture creativity in children and youth from diverse income levels.

- Roughly 1,500 people in Clark and Floyd counties are employed in arts, entertainment and recreation.
- A majority of respondents agreed with the following statements:
 - o Our community celebrates its history and culture.
 - o Our community offers art and cultural activities that attract visitors.
 - o We have many opportunities to enjoy diverse forms of art and performance in our community.

Findings suggest the area may be able to do more to attract visitors and create opportunities to enjoy and engage in the arts and creative activities.

Perceptions of Art and Cultural Opportunities



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